Two-year MA in

INTERNATIONAL
BUSINESS
& ENTREPRENEURSHIP
Overview

The Master degree in International Business and Entrepreneurship (MIBE) is a Program in Business and Management for aspiring leaders only. MIBE develops managerial capabilities for the governance of transformation within complex as well as multinational contexts. The program is inspired by principles related to: Exponential Organisations, Design Thinking, Global Culture & Diversity as a value, Agile Management, Digital Transformation, Lean Startup as a mindset for both small and giant companies, entrepreneurship/corporate entrepreneurship. MIBE focuses on core topics in the area of International Management/innovation/Entrepreneurship, and then spreads out into two possible curricula: International Management and Digital Management. The International Management curriculum is designed to develop managers and consultants with the skills necessary to apply their knowledge in multi-country and cross-cultural contexts, thus preparing them for a rewarding career in business and the strategic management of international organizations and multinational companies. The Digital Management curriculum provides students with the managerial and analytical skills to help them understand the dynamics and potential of Digital Economy and Digital Transformation. Basic principles of Coding are taken into consideration. Career Opportunities include but are not limited to: Country/Export manager; Business Development Manager; Analyst of international markets; Marketing manager / Growth Hacker; Project Manager; Management consultant; Digital Business Analyst; Global Entrepreneur. The program is taught in English.

Subjects


See this link for course synopsis: https://mibe.unipv.it/programme/

Fees

For Eu students fees are based on students’ family income. They range from about €160 to €3500 per year. For Non-EU students a flat rate is determined according to country of origin and range from €400 to €3500.

Contact: mibe@unipv.it

Department of Economics & Management
University of Pavia - Italy

- A 3-year Bachelor degree (or equivalent) in the Economic sciences or similar background and a number of hours of study in these areas: Business/Management, Economics, Quantitative Methods.
- B2 level of English language